

Financial Tear Sheet

Corporate Profile

Ctrip.com International, Ltd. is a leading travel service provider that offers hotel reservations, airline tickets and packaged tours to business and leisure travelers in China. Ctrip aggregates information on hotels, flights and vacation packages, and enables customers to make informed and cost-effective travel bookings. Ctrip primarily targets frequent independent travelers in China who do not travel in groups. These travelers form a traditionally under-served yet fast-growing segment of the China travel industry.

The company has experienced substantial growth since its inception in 1999 and has become one of the best-known travel brands in China. It is the largest consolidator of hotel accommodations and air tickets in China in terms of the volume of the transactions booked by the end customers. Recently, Ctrip also initiated the travel management services, to appeal to major corporations in China.

The company offers its services through an advanced transaction and service platform consisting of its centralized toll-free, 24-hour customer service center and bilingual websites.

The company's goal is to create long-term shareholder value by enhancing its position as a leading travel service provider in China. Going forward, the company intends to leverage the Ctrip brand to attract new travel suppliers and negotiate more favorable contractual terms with its existing suppliers, expand its hotel supplier network and room inventory, and expand air-ticketing and other travel product offerings, including leisure packaged tours and corporate travel management services. The company also intends to pursue selective strategic acquisitions and expand into Hong Kong, Macau and Taiwan.

The company is incorporated in the Cayman Islands and conducts substantially all of its operations in China. With its operational headquarters in Shanghai, it has branches in 9 other major cities in China, including Beijing, Guangzhou, Shenzhen, Hong Kong, Xiamen, Wuhan, Chengdu, Qingdao and Shenyang. The company also maintains a network of sales offices in about 45 cities in China.

Recent Headlines & Events

11/11/09 - 5:01 p.m.

[Ctrip Reports Third Quarter 2009 Financial Results](#)

10/21/09 - 6:02 a.m.

[Ctrip.com International, Ltd. to Report Third Quarter 2009 Financial Results on November 11, 2009 US Time](#)

09/25/09 - 6:01 a.m.

[Ctrip to Hold 2009 Annual General Meeting on October 15, 2009](#)

Stock Performance

CTRP (Common Stock)

Exchange	NASDAQ (US Dollar)
Price	\$68.07
Change (%)	▲ 0.73 (1.08%)
Volume	886,359
52 Week Low	\$16.41
Market Cap	\$2,278,166,760
Rolling EPS	1.24
PE Ratio	54.8952
Shares Outstanding	33,468,000

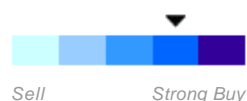
Data as of 11/20/09 4:00 p.m. ET



There are currently no events scheduled.

Analyst Estimates / Ratings

Mean Recommendation: 1.8



EPS Trend				
		Current	30 Days Ago	90 Days Ago
QTR	Dec 09	0.36	0.31	0.33
QTR	Mar 10	0.38	0.37	0.37
QTR	Jun 10	0.47	0.43	0.43
QTR	Sep 10	0.51	0.45	0.45
FY	Dec 09	1.33	1.24	1.24
FY	Dec 10	1.83	1.66	1.66

SEC Filings

Filing Date	Form
11/12/09	6-K
09/25/09	6-K
08/05/09	6-K
05/26/09	20-F

Corporate Governance

James Jianzhang Liang	Co-founder and Chairman of the Board
Min Fan	Co-founder and Chief Executive Officer
Jane Jie Sun	Chief Financial Officer

Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	238	3472.230	183.8	61,505,757
Mutual Fund	371	1444.590	94.4	31,587,549
Insider *	0	--	--	--

*Insider values reflect direct beneficial ownership.

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
Fidelity Management & Research	5,472,995	16.4	3,087,608	09/30/09
Morgan Stanley Investment Management Inc. (US)	5,124,331	15.3	9,026	09/30/09
Mirae Asset Global Investments (Hong Kong) Limited	3,223,853	9.6	-63,752	03/16/09
AllianceBernstein L.P.	2,602,923	7.8	1,642,673	09/30/09
Morgan Stanley & Co. Inc.	2,401,655	7.2	-561,422	09/30/09
T. Rowe Price Associates, Inc.	2,207,800	6.6	108,900	09/30/09
Wellington Management Company, LLP	2,089,070	6.2	-370,155	09/30/09
Matthews International Capital Management LLC	1,998,401	6.0	-11,200	09/30/09
Baring Asset Management Asia Ltd.	1,916,800	5.7	0	09/30/09
Van Kampen Asset Management Inc.	1,857,998	5.6	15,899	09/30/09

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